

# Artwork Guide for 50mm x 50mm Square

——— PRINTERS TRIM LINE / SHEET SIZE  
- - - - - DIE CUT  
· · · · · IMAGE BLEED LINE

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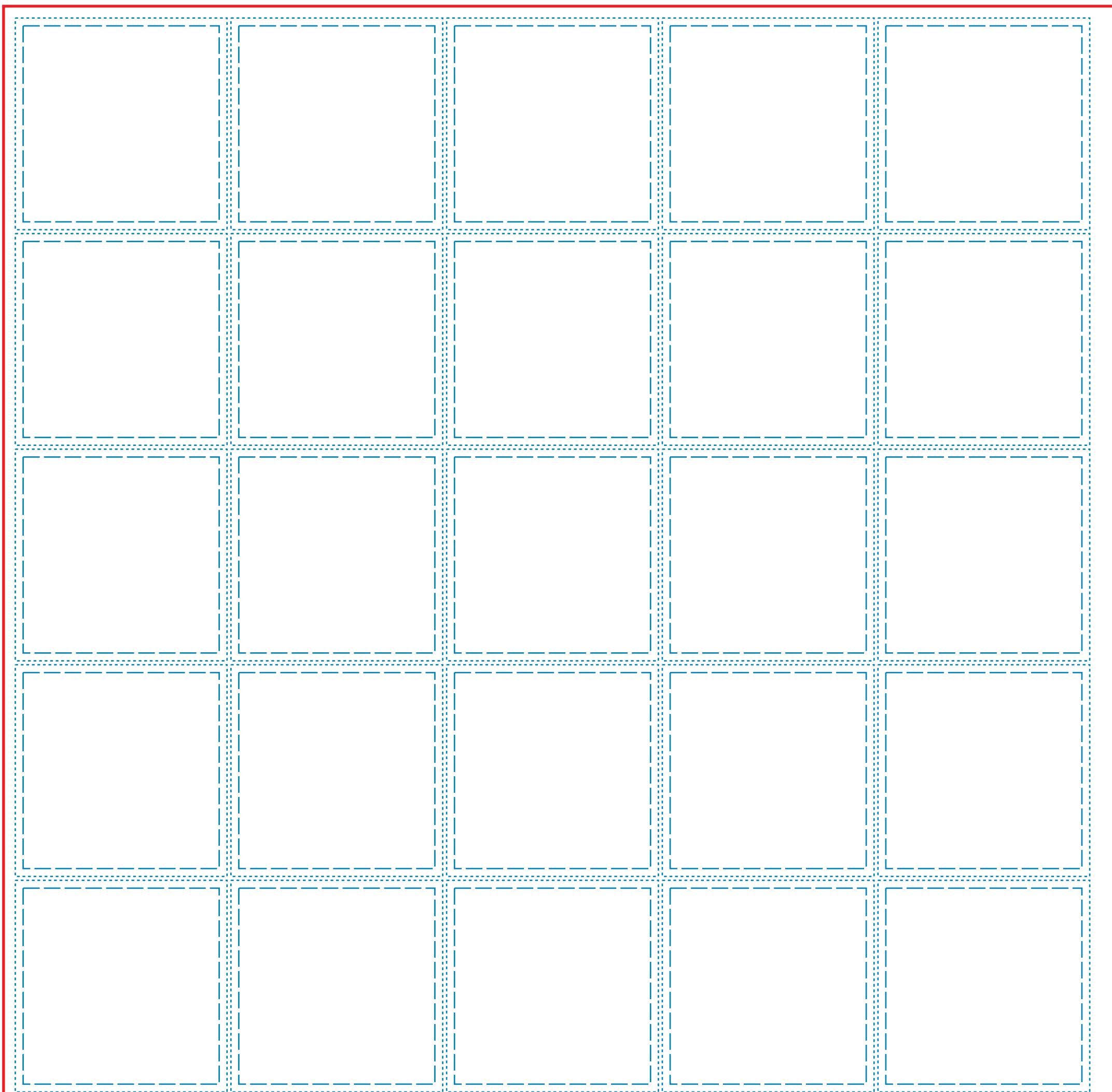
## PRODUCTION GUIDE

**DESIGN**  
Magnetic sheet is flexible so allow for some movement:  
- keep borders and text well away from edges.  
- bleed well into gully.

**PRINTING**  
On 150 - 170gsm gloss paper.

**OVERS**  
Registration checks use at least 3 sacrificed sheets:  
- generally allow minimum 5% overs.

**TRIM**  
The sheets need to be trimmed accurately - particularly on the 2 lay edges.  
The die-cutting is spaced exactly from those 2 edges.



▼ PRINTERS TRIM LINE - DO NOT DELETE - PRINT THIS LINE, THEN TRIM ON IT BEFORE SHIPPING TRIMMED SHEETS TO AUSTMAG ▼